FOR IMMEDIATE RELEASE

Complications & Communication: A Study of Bugs

Matthew Campbell Laurenza presents a new series of sculptural works, on view at Perrotin Editions in New York, 5th & 6th November, benefiting non-profit the organization, TED

American artist, sculptor and designer Matthew Campbell Laurenza partners with non-profit organization TED, to present an exhibition of intricately crafted bug mobiles, entitled 'Complications & Communication: A Study of Bugs'.

"The role of art in communication is more crucial than ever. With the support that both Perrotin Editions and TED have afforded me, I hope to raise awareness around issues of collective communication as an effective tool to achieve shared goals," expressed artist Matthew Campbell Laurenza.

On $5^{\rm th}$ & $6^{\rm th}$ November, in New York, Matthew Campbell Laurenza will present a new body of kinetic and static sculptures, which will be available at Perrotin Editions, located on 130 Orchard St.

Suspended to turn freely in the air or constricted as wall- or floor-mounted relics, Laurenza's sculpted, jeweled bugs are joined together as fascinating mechanics of positive and negative flow, representing the importance and immediacy of collective communication and understanding, to benefit our evolution.

Human beings have always had a complex relationship with the world of bugs. Weird and wonderful curiosities, many overlook the crucial role insects play in our eco systems. How different species of bug thrive, survive or become extinct, is an important indicator, as to the health and future of our planet, which would not survive without bugs.

Matthew Campbell Laurenza's mounted works draw attention to the strain we have placed on our planet. His ornate jeweled creations remind us that our place is to observe, understand, act and communicate widely, to ensure survival of the entire mechanism as a whole, namely our planet and all life sustained upon it. Each creature plays a vital part in the delicate balance necessary for life, as we know it, to exist. As with complicated machinery or complex mechanisms, if one part is removed or breaks down, the entirety is affected, and may cease to work at all.

Through his artistic practice, Laurenza wishes to heighten awareness, initiate further dialogue, and help spread this message, whilst also raising funds for TED, an essential non-profit platform of communication. "My desire, through art and sculpture, is to help inspire conversation and trigger discussion of increasingly more important issues facing our planet," said Matthew Campbell Laurenza.

This November, Perrotin Editions is pleased to display Laurenza's sculptures. For this unique and poignant initiative, Laurenza meticulously hand-carved each of his bugs, which were hand-sculpted from wax and cast in silver and/or glass, and faceted with individually-set and ethically-sourced precious and semi-precious stones. Combining, mounting and framing each piece was achieved with reclaimed aluminum, steel and brass components.

To celebrate the launch, an opening reception will be held at the venue, from 4:00pm-8:00pm, on 5th November 2019. A percentage of sales of Matthew Campbell Laurenza's works, while displayed at Perrotin Editions, will be donated to directly support the non-profit platform TED, in their essential communication endeavors.

Visit matthewcampbelllaurenza.com for more information on his works and collaborations. Connect with @matthew_campbell_laurenza

ABOUT MATTHEW www.matthewcampbelllaurenza.com

American-born and global citizen at heart, Matthew Campbell Laurenza is a true artist to the core. A Fine Arts graduate, his body of work, spanning over 20 years, encompasses sculpture, painting, objets d'arts and fine jewelry, all reflective of his extensive and continuing travels. His pieces are held in private collections of the rich and famous, and have been displayed in exhibitions worldwide, including in luxury stores such as Harrods, Neiman Marcus, Bergdorf Goodman and Lane Crawford, from Asia, Russia and the Middle East, to Europe and the US. The fluidity to Matthew's designs maps his journeys across the planet, expresses his profound interest in history and culture, and is a virtual library of his cumulative experience. A meticulous craftsmanship is one of the feature hallmarks of Matthew's works, blended with precious and semi-precious stones, resulting in enviable and opulent articulations of his creative soul.

ABOUT PERROTIN www.perrotin.com

Founded in 1990 in Paris by Emmanuel Perrotin, at the age of 21, Perrotin is a contemporary art gallery located on 3 continents. Perrotin now has a total of six galleries, in Paris, Hong Kong, New York, Seoul, Tokyo and Shanghai. The art gallery represents more than 50 artists and collaborates with some 20 other contemporary artists: established artists, estates, but also young artists from more than 21 countries. The gallery organizes about 35 exhibitions a year, and partakes in about 20 international art fairs, alongside art galleries from around the world. Perrotin is driven by a team of 130 dynamic collaborators worldwide, including 3 partners and over 15 directors. Over the past 3 decades, Perrotin has exhibited and supported contemporary and modern artists, through many collaborative projects. Perrotin has a strong desire to organize cross-disciplinary programs, including conferences, workshops for children, concerts and performances. Besides the e-shop, the galleries in Paris, Hong Kong, New York, Seoul, and Shanghai have their own bookshops that offers a wide selection of books on the gallery's artists, as well as publications about contemporary painting, contemporary sculpture, contemporary architecture, contemporary photography, artist monographs, essays on art history, artifacts, posters, or postcards. In 2020, the art gallery will celebrate its 30th anniversary.

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, often in the form of short talks delivered by leading thinkers and doers. Many of these talks are given at TED conferences, including our annual gathering in Vancouver, as well as TEDWomen, intimate TED Salons and thousands of independently organized TEDx events around the world. Videos of these talks are made available, free, on TED.com and other platforms. Audio versions of the talks from TED2019 will also be published to TED's podcast TED Talks Daily, available on Apple Podcasts and all other podcast platforms. TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; TEDx, which licenses thousands of individuals and groups to host local, self-organized TED-style events around the world; the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities; the Audacious Project, which surfaces and funds critical ideas that have the potential to impact millions of lives; TEDSummit, which gathers the most engaged members of the global TED community for brainstorms, discussions, performances, workshops and an eclectic program of mainstage talks; and the educational initiative TED-Ed. TED also has a library of original podcasts, including The TED Interview with Chris Anderson, Sincerely, X, and one of Apple Podcasts' most downloaded new shows of 2018, WorkLife with Adam Grant.